

**We do not throw away good
just because it's old!**

**We discard bad even
when it's new!**



MSC120 Business Information Systems

Where information technology supports business

Where innovation changes the way people work

Where knowledge is key to competitive advantage

Where the old meets the new in unexpected ways

Where professional experience is scarce

Where we want our students to be

MSC120 BIS, Creative Commons 2007-2010

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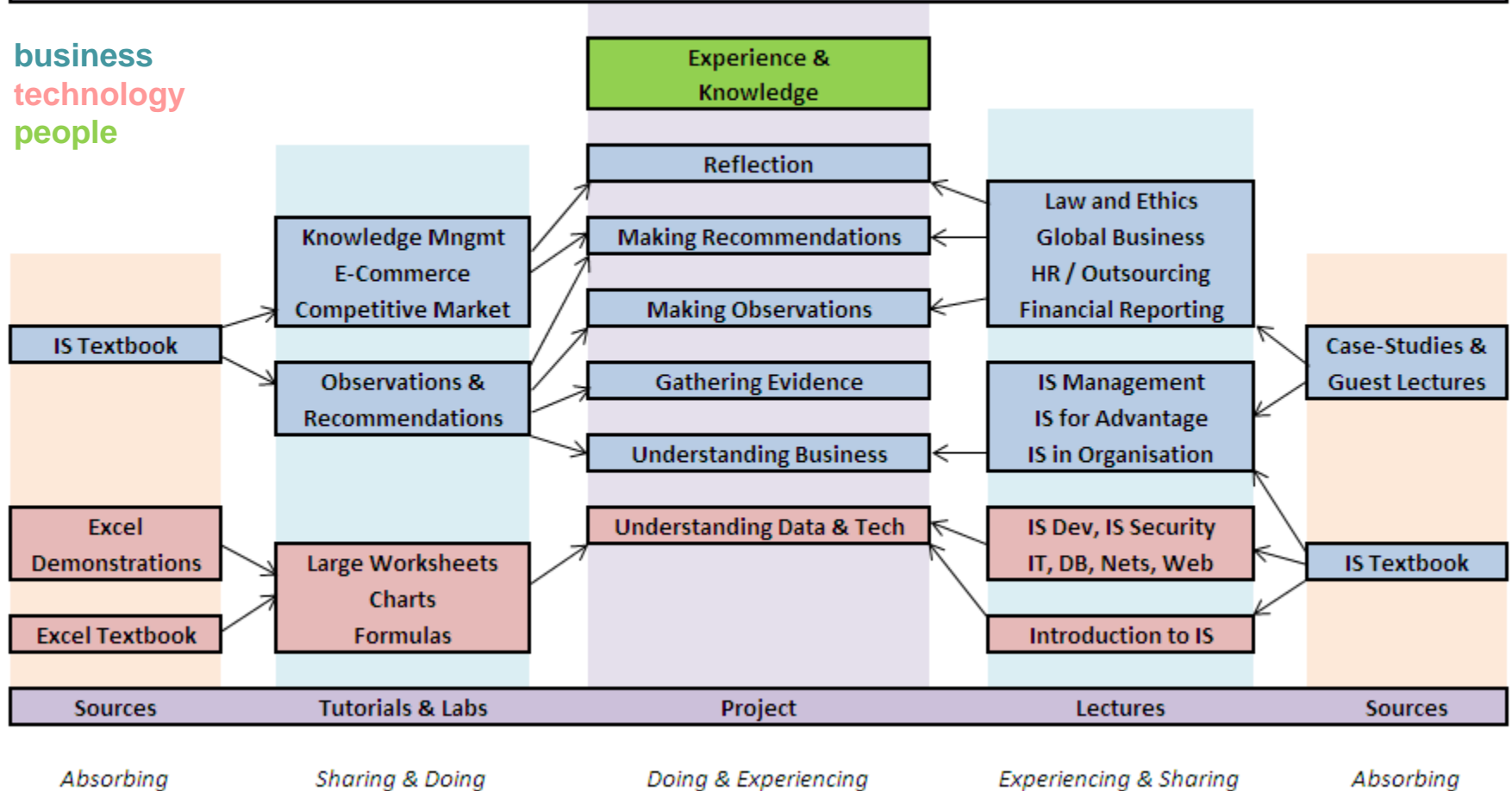
Learning IS in Business Context

Learning, Sharing, Doing, Experiencing



What students learn in MSC120 / Business IS

business
technology
people



2008 / 2009 MSC120 Innovation: Staff support



- **Teaching the unit must be enjoyable experience for all staff**
- Objective: reduce complexity, admin, preparation and marking time
- Focus on communication and staff support
- Creation of the position of a unit co-chair (formally or informally)
- Empowerment of campus coordinators (tutors coordinators)
- Change management and continuity planning
- Chair to chair weekly meetings (phone call or in person)
- Regular meetings with all staff (all possible media, F2F preferred)
- Weekly phone call contacts and emails with remote staff
- We rely on simulated staff (James and Jane)
- Partners and publishers are staff !
- Trailblazer's reports (Monday 12pm)
- Portal help desk (2 hrs pw per staff)
- Portal problem capture area
- Sample tutorial and assignment solutions
- Online marking (via Portal forms)

James and Jane



2008 / 2009 MSC120 Innovation: Teaching and Learning



Content lecture 1 hour:

- ***Simplicity, simplicity, simplicity***
- Topic guides ≠ textbook substitute
- Reflections + brainstorming
- Web 2.0 contents and engagement

Experience lecture 1 hour:

- ***Focus on students' profession***
- Industry speakers, e.g. Pearson
- Industry hot topics, e.g. XBRL
- Research topics
- Technology demos
- Case studies
- Discussions
- Engagement
- Enjoyment



Tutorials and Labs:

- ***Development of practical skills***
- Case studies and problem solving
- Off-campus tutes on a Portal
- Holiday blogs on a Portal
- 34 tutes (opportunities for catch-up)

New textbooks (IS + Excel):

- ***IS is about business, not IT***
- Reflections, e.g. ethics, problems
- Text can be read, not studied
- Great relationship with publishers

Portal

- ***Primary contact via Help Desk***
- FAQ, Q&A, Blogs, A&V streaming

2008 / 2009 MSC120 Innovation: Assignment, reviews and exam



Assignment (Yes, just one):

- Focus on business analysis**
- Individual tasks
- Develops Excel skills
- Supported with case study
- Uses business e-simulation
- Synchronised with lab activities
- Staged levels of difficulty
- Checkpoint quizzes (2)
- Trial submission in labs
- Portal help desk (5 x 3-4 hours)
- Marking rubric (via Portal forms)
- Trial marking with feedback
- Online marking with progress
- Watermarking of sample solutions

Review

- Continuous review**
- Weekly, non-assessable quizzes
- *Sale of the Century* tutorial quiz
- Review walk-through lecture
- Sample exam questions

**We aim to make learning
a memorable experience**

Examination:

- Focus on thinking, not recall**
- Case study based MCQ exam
- Reduced size (from 180 to 60 Qs)
- Questions relate to a case study
- Meaningful groups of questions

2008 / 2009 MSC120 Challenges:

Things that are hard or not working (yet)



- Unit chairs get tired, alter their priorities or change jobs
 - *Unit co-chairs (+ rotations)*
 - *Continuity planning*
 - *Change management*
- Staff resistance to change
- Staff have elephant memories
- Discipline (IS) nepotism
- Culture of blame
 - *Culture change*
- Multiple choice exam questions have to be changed every trimester
 - *Bank of case studies*
 - *Bank of multiple choice questions*
- Volatility of IS as a discipline
 - *Different style of textbooks*
 - *Different style of teaching*
- Project case studies have to be changed every trimester
 - *Partnership with RMIT and CSU*
 - *Benefits are yet to be seen*
- Difficult to design for multiple student cohorts (esp. MIBT)
- Intake of problem students - low ENTER score, poor English
 - *Unsolved at this stage*
- Capture of staff experience
 - *Attempts made but not working*

Conclusion and Reflection and possible questions



The image shows a collage of digital content. On the left is a screenshot of a simulation titled 'Blue Cut Fashion' with an 'Interview' section. It features 3D avatars of a woman and a man, and a 'Your Questions' list. In the center is a YouTube video player showing a man speaking, with the title 'THE FUTURE TECHNOLOGY!'. On the right is a Facebook profile for Jacob Cybulski, with a post about a presentation. At the bottom right is a video player showing a man in a white suit performing a stunt on a stage.

- You may have heard that we excel in the use of technology - old and new.
- Now you know that we always put people before technology!